

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Neil Williams

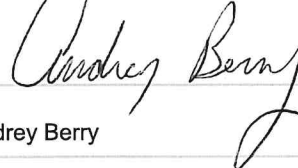
Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 9/4/20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 10/6/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/2/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: A2723070	Station Call Letters: KSNW	Date Received/Requested: 10/6/20
Est. #: 7737	Station Location: Wichita KS	Run Start and End Dates: 10/21 - 10/27/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7737

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2723070
Alt Order #: 27140407
Product Desc: Candidate
Estimate: 7737
Flight Dates: 10/21/20 - 10/27/20
Original Date / Rev: 10/07/20 / 10/07/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A25-54
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/19/20	10/25/20	64	\$23,630.00	\$20,085.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	64	\$23,630.00	\$20,085.50	0.00
Totals	64	\$23,630.00	\$20,085.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/22/20	10/22/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---			1			\$100.00		0.00			
N 2	Multi	10/21/20	10/21/20	KSN Today 2	CM	6-7am	--W----	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----			2			\$200.00		0.00			
N 3	Multi	10/22/20	10/22/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---			1			\$200.00		0.00			
N 4	Multi	10/23/20	10/23/20	KSN Today 2	CM	6-7am	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2723070
 Alt Order #: 27140407
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7737

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	----F--	2		\$200.00		0.00						
N 5	Multi	10/21/20	10/21/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	--W----	1		\$350.00		0.00						
N 6	Multi	10/22/20	10/22/20	Today Show 7-8am	CM	7-8am	---T---	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	---T---	2		\$350.00		0.00						
N 7	Multi	10/23/20	10/23/20	Today Show 7-8am	CM	7-8am	----F--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	----F--	2		\$350.00		0.00						
N 8	Multi	10/21/20	10/21/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	--W----	1		\$270.00		0.00						
N 9	Multi	10/22/20	10/22/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	---T---	1		\$270.00		0.00						
N 10	Multi	10/23/20	10/23/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	----F--	1		\$270.00		0.00						
N 11	Multi	10/24/20	10/24/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	-----S-	1		\$100.00		0.00						
N 12	Multi	10/24/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	-----S-	1		\$150.00		0.00						
N 13	Multi	10/25/20	10/25/20	Today Show Su	CM	Today Show Su	-----S	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	-----S	2		\$150.00		0.00						
N 14	Multi	10/25/20	10/25/20	Meet the Press	CM	Meet the Press	-----S	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Meet the Press													
		Meet The Press													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	-----S	2		\$300.00		0.00						
N 15	Multi	10/25/20	10/25/20		CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KC End Zone Sun															
Channels : KSNC,KSNG,KSNL,KSNNW															
KC End Zone Sun															
KC End Zone															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 -----S 1 \$100.00 0.00															
N 16	Multi	10/21/20	10/21/20	KSN News	CM	12n-1pm	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News															
KSN News															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 --W---- 1 \$200.00 0.00															
N 17	Multi	10/22/20	10/22/20	KSN News	CM	12n-1pm	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News															
KSN News															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ---T--- 1 \$200.00 0.00															
N 18	Multi	10/23/20	10/23/20	KSN News	CM	12n-1pm	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News															
KSN News															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ----F-- 1 \$200.00 0.00															
N 19	Multi	10/21/20	10/21/20	Days of Our Lives	CM	1-2p	--W----	:30	2	\$170.00	P4	0.00	NM	2	\$340.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Days of Our Lives															
Days of Our Lives-NBC															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 --W---- 2 \$170.00 0.00															
N 20	Multi	10/22/20	10/22/20	Days of Our Lives	CM	1-2p	---T---	:30	2	\$170.00	P4	0.00	NM	2	\$340.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Days of Our Lives															
Days of Our Lives-NBC															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ---T--- 2 \$170.00 0.00															
N 21	Multi	10/23/20	10/23/20	Days of Our Lives	CM	1-2p	----F--	:30	2	\$170.00	P4	0.00	NM	2	\$340.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Days of Our Lives															
Days of Our Lives-NBC															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ----F-- 2 \$170.00 0.00															
N 22	Multi	10/21/20	10/21/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
M-F 4-430p															
Jeopardy B															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 --W---- 1 \$300.00 0.00															
N 23	Multi	10/22/20	10/22/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
M-F 4-430p															
Jeopardy B															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ---T--- 1 \$300.00 0.00															
N 24	Multi	10/23/20	10/23/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
M-F 4-430p															
Jeopardy B															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/19/20 10/25/20 ----F-- 1 \$300.00 0.00															
N 25	Multi	10/21/20	10/21/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
M-F 430-5p															

Order / Rev: A2723070
 Alt Order #: 27140407
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7737

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	--W----						1	\$400.00		0.00			
N 26	Multi	10/22/20	10/22/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	---T---						1	\$400.00		0.00			
N 27	Multi	10/23/20	10/23/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	----F--						1	\$400.00		0.00			
N 28	Multi	10/24/20	10/24/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	-----S-						1	\$170.00		0.00			
N 29	Multi	10/21/20	10/21/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	--W----						1	\$500.00		0.00			
N 30	Multi	10/22/20	10/22/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	---T---						1	\$500.00		0.00			
N 31	Multi	10/23/20	10/23/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	----F--						1	\$500.00		0.00			
N 32	Multi	10/21/20	10/21/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	--W----						1	\$750.00		0.00			
N 33	Multi	10/22/20	10/22/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	---T---						1	\$750.00		0.00			
N 34	Multi	10/23/20	10/23/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	----F--						1	\$750.00		0.00			
N 35	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/25/20	-----S-						1	\$400.00		0.00			

Order / Rev: A2723070
 Alt Order #: 27140407
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7737

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	10/25/20	10/25/20	Sun KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW Sun KSN News at Five KSN News	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S					1	\$250.00		0.00			
N 37	Multi	10/21/20	10/21/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----					1	\$800.00		0.00			
N 38	Multi	10/22/20	10/22/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---					1	\$800.00		0.00			
N 39	Multi	10/23/20	10/23/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----F--					1	\$800.00		0.00			
N 40	Multi	10/24/20	10/24/20	Sa 630-7p Channels : KSNL,KSNG,KSNL,KSNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
N 41	Multi	10/21/20	10/21/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----					1	\$750.00		0.00			
N 42	Multi	10/22/20	10/22/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---					1	\$750.00		0.00			
N 43	Multi	10/23/20	10/23/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----F--					1	\$750.00		0.00			
N 44	Multi	10/24/20	10/24/20	LN Sa Channels : KSNL,KSNG,KSNL,KSNW KSN News at 10 Sat KSN News	CM	KSN News at 10 S	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-					1	\$500.00		0.00			
N 45	Multi	10/25/20	10/25/20	Late 10p News Channels : KSNL,KSNG,KSNL,KSNW Late 10p News KSN News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S					1	\$600.00		0.00			
N 46	Multi	10/21/20	10/21/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	--W----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00

Order / Rev: A2723070
 Alt Order #: 27140407
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7737

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					2	\$280.00		0.00			
N 47	Multi	10/22/20	10/22/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					2	\$280.00		0.00			
N 48	Multi	10/23/20	10/23/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					2	\$280.00		0.00			
N 49	Multi	10/21/20	10/21/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wednesday 7-8p											
The Wall-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$800.00		0.00			
N 50	Multi	10/22/20	10/22/20	Thur Prime Other 2	CM	8p-10p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Thur Prime Other 2											
Dateline Thu 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$800.00		0.00			
N 51	Multi	10/23/20	10/23/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Fri Prime Other 1											
American Ninja Warrior (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$500.00		0.00			
N 52	Multi	10/23/20	10/23/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Friday 9-10p											
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$500.00		0.00			
													Totals	64	\$23,630.00



125 West 55th St
New York, NY 10019

Contract # 27140407		Changes as of: 10/6/2020 at 1:19 PM		Version: Original Order	
CPE: 560/646/737		Flight: 10/21/20 - 10/27/20		Station: KSNW	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
Agency Order #: 10041945		Buyer: Rheault, Ben		Service: Nielsen	
Salesperson: KELLY JOHNS 202-872-5880		Primary Demo:		Total Spots: 64	
Separation:		Assistant: KELLY JOHNS 202-872-5880		Total CPM: \$0.00	
				Total GRP:	

Comments: Flight dates 10/21-10/25

#	Day/Time	DP	Program	Rate	Len	10/21 - 10/27							Total Spots	Total \$	CPP*	GRP*
						10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	W-F,M-Tu 5a-6a		Kansas Today 2	\$100.00	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
2	W-F,M-Tu 6a-7a		Kansas Today 3	\$200.00	30	2	1	2	0	0	0	0	5	\$1,000.00	\$0.00	0.0
3	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	30	1	2	2	0	0	0	0	5	\$1,750.00	\$0.00	0.0
4	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	30	1	1	1	0	0	0	0	3	\$810.00	\$0.00	0.0
5	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
6	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
7	Su 8a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0
8	Su 9a-10a		Meet The Press	\$300.00	30	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0
9	Su 10:30a-11a		KC End Zone	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
10	W-F,M-Tu 12n-12:30p		KSN News	\$200.00	30	1	1	1	0	0	0	0	3	\$600.00	\$0.00	0.0
11	W-F,M-Tu 1p-2p		Days of Our Lives-NBC	\$170.00	30	2	2	2	0	0	0	0	6	\$1,020.00	\$0.00	0.0
12	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	30	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
13	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	30	1	1	1	0	0	0	0	3	\$1,200.00	\$0.00	0.0
14	Sa 5p-5:30p		Jeopardy	\$170.00	30	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0
15	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	30	1	1	1	0	0	0	0	3	\$1,500.00	\$0.00	0.0
16	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	30	1	1	1	0	0	0	0	3	\$2,250.00	\$0.00	0.0
17	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
18	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
19	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	30	1	1	1	0	0	0	0	3	\$2,400.00	\$0.00	0.0
20	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27140407		Changes as of: 10/6/2020 at 1:19 PM		Version: Original Order	
CPE: 560/646/7737		Flight: 10/21/20 - 10/27/20		Station: KSNW	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	
Product: Candidate		Office: WASHINGTON		Total Spots: 64	
Agency Order #: 10041945		Service: Nielsen		Total CPP: \$0.00	
Buyer: Rheault, Ben		Primary Demo:		Total GRP:	
Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS			
Separation: 202-872-5880					

#	Day/Time	DP	Program	Rate	Len	10/21 - 10/27										Total Spots	Total	
						10/21	10/22	10/23	10/24	10/25	10/26	10/27	CPP*	GRP*				
21	W-F-M-Tu 10p-10:35p		KSN News	\$750.00	30	1	1	1	0	0	0	0	3	\$2,250.00	\$0.00	0.0		
22	Sa 10p-10:30p		KSN News	\$500.00	30	0	0	0	1	0	0	0	1	\$500.00	\$0.00	0.0		
23	Su 10p-10:30p		KSN News	\$600.00	30	0	0	0	0	1	0	0	1	\$600.00	\$0.00	0.0		
24	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	2	2	2	0	0	0	0	6	\$1,680.00	\$0.00	0.0		
25	W 7p-8p		The Wall-NBC	\$800.00	30	1	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0		
26	Th 8p-10p		DateLine Thu 9e/8c-NBC	\$800.00	30	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0		
27	F 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$500.00	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0		
28	F 9p-10p		DateLine-NBC	\$500.00	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0		
TOTALS:						16	17	18	6	7	0	0	64	\$23,630.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 27140407		Changes as of: 10/6/2020 at 1:19 PM		Version: Original Order	
CPE: 560/646/7737		Flight: 10/21/20 - 10/27/20		Station: KSNW	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
		Agency Order #: 10041945		Service: Nielsen	
		Buyer: Rheault, Ben		Primary Demo:	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		Separation: 202-872-5880		202-872-5880	
				Total Spots: 64	
				Total CPE: \$0.00	
				Total GRP:	
				Con Type: POLITICAL/VOTE	
				Total \$: \$23,630.00	

Special Instructions	
-----------------------------	--

Date/Time	Added by	Comment
10/06/20 1:20 PM	KELLY JOHNS	Flight dates 10/21-10/25

Competitive Information	
Market Budget:	\$30,820
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	64	\$23,630.00	N/A	0.0
Total	100%	64	\$23,630.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	64	\$23,630.00
2020-Nov	0	\$0.00
Total	64	\$23,630.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/6/20 1:19 PM	KELLY JOHNS	New	64	
				\$23,630.00	\$23,630.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---